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As the Web Administrator of **COLLOQUY**, the most comprehensive loyalty-marketing web site in the world, Josh Milner is responsible for the ongoing management and enhancement of colloquy.com. He oversees the strategic planning and implementation of electronic media and Internet marketing initiatives as well as managing all e-commerce and content management functionality.

A seasoned writer, he also develops web content for COLLOQUY's weekly email Market Alert and serves as the magazine's sports and entertainment Contributing Editor. Josh's technical expertise has contributed to COLLOQUY's improved operations by the establishment of enhanced search functions, lead generation reports, monitoring and improving search engine positions and tracking visitor activities.

Josh previously worked for Barclay Common Communication as an information designer and Technical Writer. He also served as an information designer and technical writer at Intuit, Inc. where he created and maintained content for QuickBooks Online Help, FAQs and Knowledgebase.

Josh received his BA in psychology from Brandeis University and a technical writing certificate from Northeastern University.

COLLOQUY comprises a collection of publishing, education and research resources devoted to the global loyalty-marketing industry. **COLLOQUY®** has served the loyalty-marketing industry since 1990 with over 32,000 global subscribers to its magazine and www.colloquy.com is the most comprehensive loyalty web site in the world. COLLOQUY's research division develops consumer and B-to-B research studies and white papers including industry-specific reports, sizing studies and insights into the drivers of consumer behavior. COLLOQUY also provides educational services through workshops, webinars and speeches at events throughout the world and is the official loyalty-marketing partner of both the Direct Marketing Association and the Canadian Marketing Association. COLLOQUY also operates The COLLOQUY Network, a global consortium of practitioners certified in COLLOQUY's proprietary methodology. **COLLOQUY** magazine subscriptions are available at no cost to qualified persons at www.colloquy.com or by calling 513.248.9184.



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